

The Knowledge Sharing Journey

On the journey to a true knowledge sharing culture, there are both milestones and pitfalls. Make sure you follow the map and realize knowledge sharing in a way you never thought possible.



Start →

MILESTONE
#1



Craft a Knowledge-Sharing Mission Statement

Include all levels of your organization from executive sponsorship to task workers. Upon inception, everyone should feel ownership of this mission. Without widespread support, you will be fighting an uphill battle.

PITFALL

A

Don't create it, then cast it aside. Refer to the mission statement with each new knowledge sharing decision. If your action doesn't meet the mission statement, you need to think about making a change in your path.

MILESTONE
#2



Adopt Effective Knowledge-Sharing Technology

Keep the technology you choose to capture knowledge simple and easy to use. There are even newer technologies available that you can use out-of-the-box without any IT help. If they're that easy to set up, your users are going to find them unbelievably intuitive.

PITFALL

B

Don't shoehorn in ill-fitting legacy technology. Archaic platforms and tools built for other purposes will kill your efforts. There are new technology solutions out there built for exactly what you are envisioning.

MILESTONE
#3



Encourage Collaboration

Create task-oriented groups and seed collaboration by asking for creative solutions to ordinary problems. Group projects might get an initial collective groan from the peanut gallery, but once they start seeing the potential for innovation, they will get on board.

PITFALL

C

Keep the groups small and nimble. 'Too many cooks in the kitchen' is a saying for a reason.

MILESTONE
#4



Make Knowledge Self-Serve-able & Mobile

Good ideas don't just happen from 9-5. Your team is always thinking. So, give them access to that knowledge-sharing tool wherever they are whenever they are.

PITFALL

D

Firewalls are no innovator's friend. Cloud services are secure and allow access anywhere the Internet is.

MILESTONE
#5



Empower Employees to Lead

Give your team members credit for their ideas and they will reward you by continuing to share their innovative ideas. This public acknowledgement round robin shows everyone that they too can be a knowledge-sharing rockstar.

Finish

