Bloomfire

4 Ways **Bloomfire** Unlocks Value Hiding in **SharePoint**

Does finding the right knowledge in SharePoint feel like a treasure hunt?

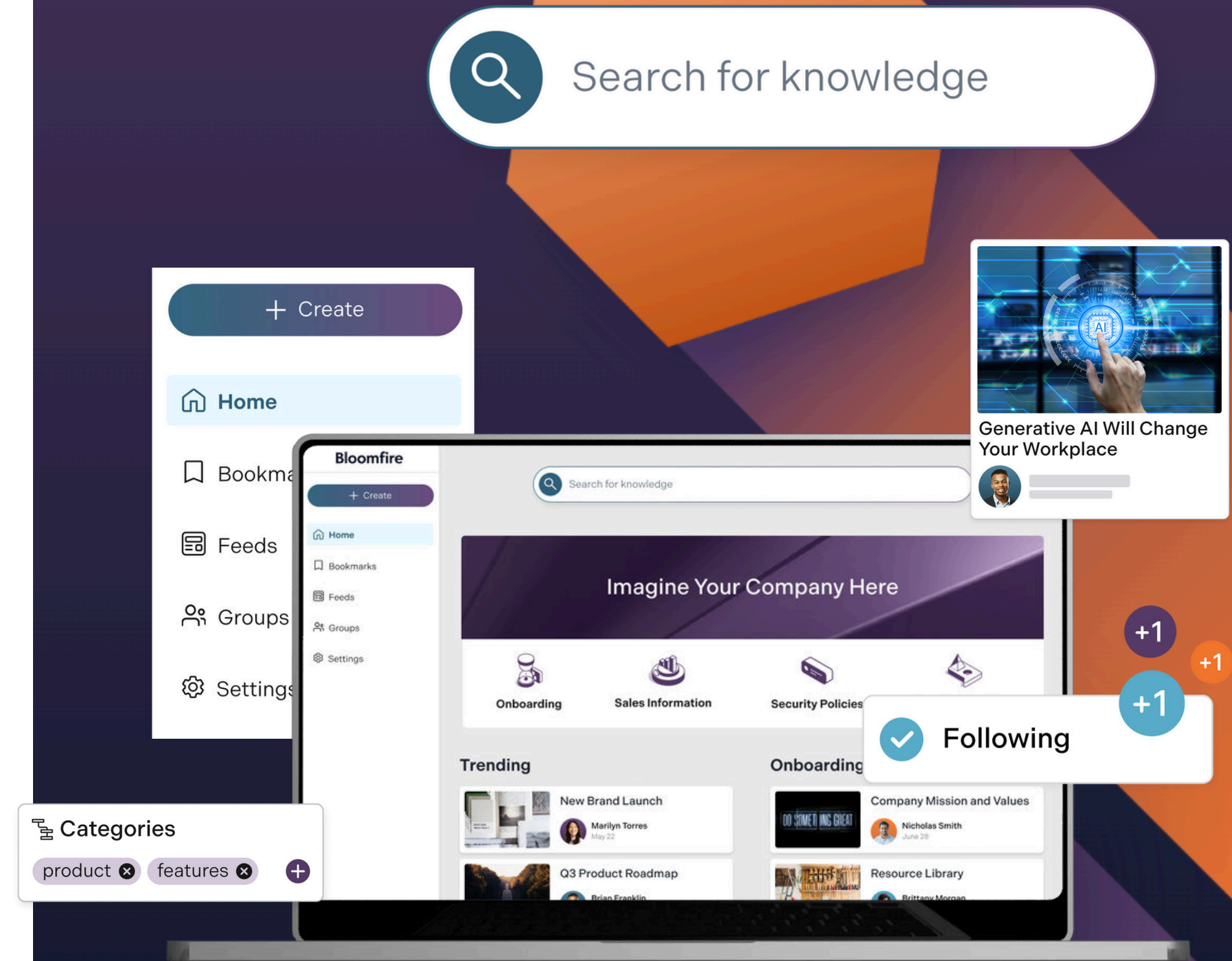Knowledge that's hard to find is knowledge that goes unused.

It's not your fault.

There's a better way to work.

Bloomfire

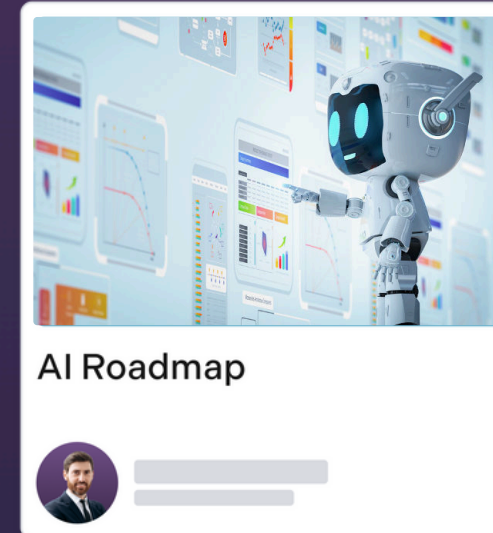# **Bloomfire** is the intelligent connective tissue that works with SharePoint.

Whether integrating with SharePoint or migrating your files, Bloomfire turns static content into curated, trusted, and actionable knowledge.

So your teams work **faster**, your AI tools work **better**, and your organization gets **smarter**.
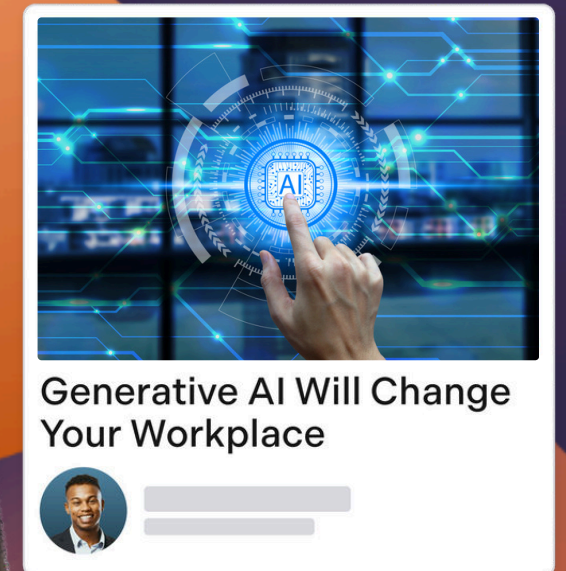
Content

- Elevate Content Quality
- Built for Engagement
- Expertise You Can Count On
- Real Value, Measurable Impact

Bloomfire

+ New Question

AI Roadmap

Generative AI Will Change Your Workplace

✓ Answer from Rick

SharePoint stores your information. Bloomfire makes it **actionable**.

Here's how Bloomfire unlocks the full potential of your SharePoint investment.

Type

post ✕ series ✕ +

New Brand Launch
Marilyn Torres
May 22

Q3 Product Roadmap
Brian Franklin
September 6

Employee Referral Program
Sarah Strelz
March 25, 2023

+ New Question

Likes

Following

+1 +1 +1

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1. **Bloomfire reveals the value that's hidden in SharePoint's complexity by elevating content quality**

Enable your corporate IT departments to deliver a smarter knowledge experience while reducing support burdens.

Bloomfire transforms SharePoint content into a living, curated knowledge system. Teams can find what they need, when they need it, without submitting a help desk ticket.

Built-in workflows, auto-tagging, and engagement signals ensure content stays fresh, trusted, and AI-ready. No more "garbage in, garbage out"—just clean, actionable knowledge that fuels smarter decisions and unlocks the full potential of your tech investments.

See comparison

1. **Bloomfire reveals the value that's hidden in SharePoint's complexity by elevating content quality**

With Bloomfire:

- Content is curated, auto-tagged, and self-healing

- Delivers clean, trusted content to AI tools

- Findability and engagement increase

- IT can focus on larger priorities

Without Bloomfire:

- Messy, duplicative, and outdated data

- Copilot outputs are inconsistent and untrusted

- Poor search, low adoption, frustration

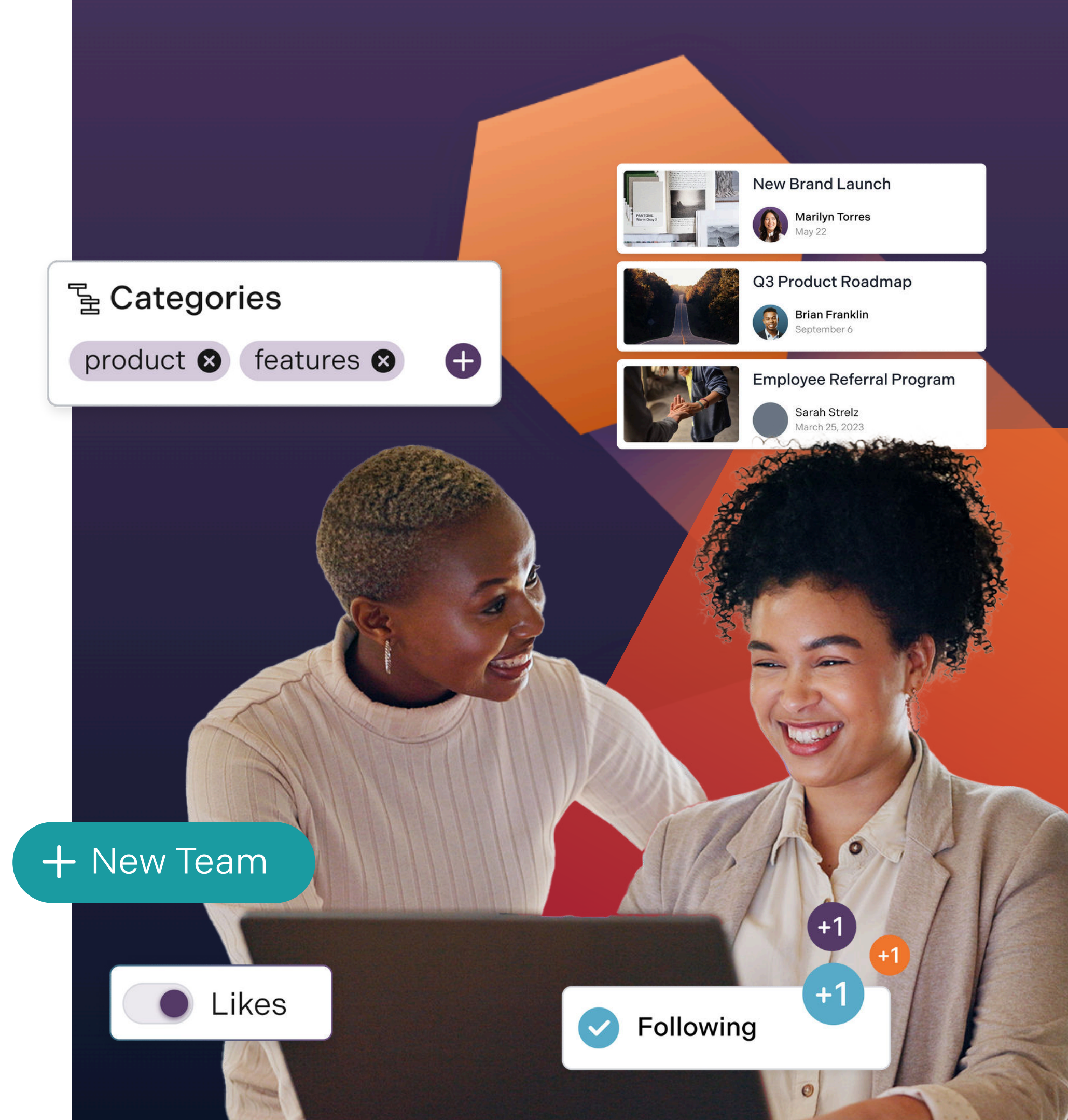- IT bogged down with admin requests and bottlenecks

2. Built for engagement, intuitive by design

Bloomfire transforms the way teams connect with knowledge. Instead of static folders, users get an intuitive, AI-powered platform that makes finding, creating, and sharing knowledge effortless.

For employees, Bloomfire offers a modern UX, best-in-class search, and guided authoring tools—no technical expertise required. For IT and admins, built-in analytics and flexible governance reduce support overhead and empower smarter knowledge management. For leaders, it's a scalable way to boost productivity, drive adoption, and prove ROI.

Copilot may generate content, but it can't create an environment where users thrive. Bloomfire can—turning knowledge into a living, breathing asset that teams actually use.

See comparison

2. Built for engagement, intuitive by design

With Bloomfire:

- Modern, intuitive UX for all users

- Self-serve authoring and collaboration

- Built-in engagement analytics

- Quick adoption and real engagement

Without Bloomfire:

- Clunky, inconsistent UI frustrates users

- Copilot requires prompt expertise

- Minimal out-of-the-box engagement data

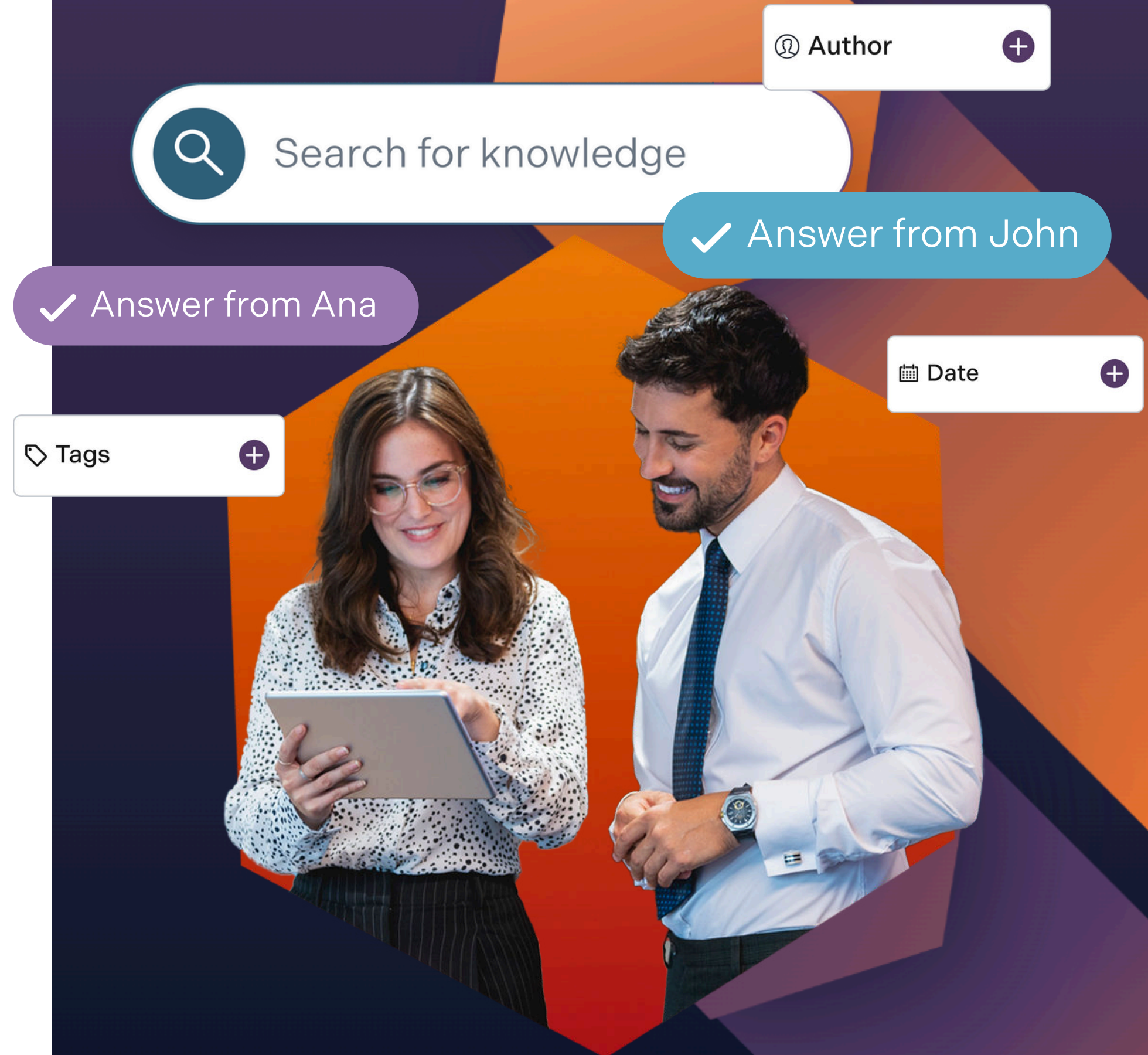- Low adoption, high friction, poor user satisfaction

3. Partner with KM experts and innovators at Bloomfire

Bloomfire isn't just a tool—it's a partnership with certified Knowledge Management experts who help you deliver a knowledge program that drives strategic decisions and measurable outcomes.

From governance frameworks to self-healing knowledge systems, Bloomfire's team works with yours to ensure lasting value. As a Bloomfire user, you'll receive ongoing expert support to continuously evolve and strengthen your KM strategy.

In contrast, organizations must rely on expensive consultants or internal resources to build and scale SharePoint. Bloomfire's expert-led support ensures your knowledge management strategy is **built for success.**

See comparison

3. Partner with KM experts and innovators at Bloomfire

With Bloomfire:

- Partner with certified KM experts
- Proven KM frameworks and guidance
- Enable knowledge management at scale
- Lasting ROI and engagement

Without Bloomfire:

- Self-serve or expensive consultants
- No embedded KM expertise
- Features without outcomes
- Fragmented, unsupported implementations

4. Enterprise-grade ROI that maximizes your existing tech stack

Bloomfire isn't just easier to use—it's a smarter investment that helps you get more from the knowledge you already have. Whether integrating with SharePoint or migrating your files, Bloomfire activates your existing content, enhances discoverability, and improves content quality for AI performance, without requiring new infrastructure.

With 3.9 hours saved per user per week, $121.4M in cost avoidance, and a 9.8% capacity gain, Bloomfire delivers real business impact.

SharePoint's perceived cost of ownership and overall value are deceptive. Once you layer in Copilot, custom development, consulting fees, and the operational drag of messy, uncurated content, the true cost skyrockets.

Bloomfire delivers ROI through faster adoption, higher engagement, and reduced IT burden—without adding complexity.

See comparison

4. **Enterprise-grade ROI that maximizes your existing tech stack**

With Bloomfire:

- Clear ROI and faster adoption

- 3.9 hours/week saved per user

- Self-healing knowledge reduces admin burden

- Fast time-to-value and real impact

Without Bloomfire:

- Hidden costs of licensing, consultants, IT overhead

- Ongoing user frustration and inefficiency

- Manual cleanup, high maintenance costs

- Slow, complex implementations with unclear ROI

Unlock the Intelligence

Bloomfire helps you make the most out the information you have in SharePoint.

Turn chaos into clarity.

Turn documents into decisions.

Turn knowledge into an enterprise advantage.

Let's talk, contact us today.