



# Fact Sheet

Helping organizations think smarter,  
see farther, and act faster.



# About Bloomfire

Bloomfire creates the connective tissue of the modern enterprise, establishing **Enterprise Intelligence** as the new standard for how organizations leverage knowledge. Our AI-powered platform transforms fragmented information into a dynamic, self-healing system—connecting teams across silos, surfacing real-time insights in context, and injecting knowledge directly into the flow of work.

Since 2011, we've partnered with Fortune 500 innovators across various industries to unlock the full value of their collective intelligence—transforming knowledge into a dynamic strategic asset that enables individuals to perform at their highest potential.



 Founded: 2010

 Learn more: [www.bloomfire.com](http://www.bloomfire.com)

 Contact: [info@bloomfire.com](mailto:info@bloomfire.com)

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## Company History

Since our founding in 2010, Bloomfire has evolved from a pioneering knowledge-sharing platform into the AI-powered foundation for Enterprise Intelligence.

We began integrating AI in 2014, introducing innovations like synonym search, recommended content, and automatic video transcription. In 2023, we accelerated that vision by acquiring Seva, Inc. and Talla, Inc., and launching AI Author Assist and Ask AI, transforming how organizations create and surface trusted knowledge.

**Today, our focus is clear:** We’re advancing human-centered, explainable AI designed to empower people, reduce hallucinations, and ensure every answer is verifiable. Our teams continue to expand the frontiers of Enterprise Intelligence—connecting human expertise and machine intelligence so knowledge flows freely, evolves continuously, and fuels smarter decisions at every level.

## Leadership

Our executive team brings deep experience in AI, enterprise software, customer experience, and growth strategy:



**Philip Brittan,**  
**CEO**

Visionary leader and former CTO of Thomson Reuters and Bloomberg, driving the evolution of knowledge from static content to activated Enterprise Intelligence.



**Dan Stradtman,**  
**Chief Marketing Officer**

Growth strategist and storyteller translating product value into market momentum through purpose-built messaging and differentiation.



**Sanjay Jain,**  
**Chief Technology Officer**

Architect of secure, scalable AI systems with deep expertise in enterprise architecture, data integrity, and systemic risk reduction.



**Matt Fryar,**  
**Chief Sales Officer**

Brings over 30 years of experience growing SaaS revenues through disciplined, integrity-based sales teams. Passionate about helping team members reach their potential while delivering real value to customers.



**Tom Durant,**  
**Chief Financial Officer**

A champion of cross-functional collaboration and operational excellence, Tom ensures Bloomfire remains a secure, high-trust partner—protecting customer data and scaling financial growth.



**Emma Galdo,**  
**Vice President of Customer Success**

Guides organizations through transformation with empathy and expertise—turning adoption into long-term impact through trusted partnerships and proactive support.

Meet the team: [bloomfire.com/company](http://bloomfire.com/company)

# The Problems We Solve

Bloomfire helps organizations overcome costly, everyday challenges:

**Information silos:** Disconnected tools and tribal knowledge slow decisions

**Time lost searching:** Employees spend up to 8.5 hours/week finding answers

**Outdated or redundant content:** Leading to duplicate work, misinformation, and risk

**Slow onboarding:** Without access to contextual knowledge, time-to-proficiency drags

**Tacit knowledge loss:** Expertise walks out the door when employees leave

**Lack of AI readiness:** Poorly governed content pollutes LLM and search output



With Bloomfire, companies reduce onboarding time by up to 60%, improve FCR by 36%, and reclaim \$27.1M in productivity per 100 employees annually.

## Enterprise Intelligence & AI

Enterprise Intelligence is a strategic framework for turning organizational knowledge into measurable business outcomes. It connects your people, content, and workflows with AI-powered systems that transform passive information into real-time, governed, and contextual insights.

Our Approach Includes:

**AI-powered Ask AI:** Delivers plain-language answers with cited sources

**Self-healing knowledge base:** Automatically flags outdated or duplicate content

**Embedded insights:** Delivers knowledge directly into tools like Salesforce, Teams, and Slack

**Governed knowledge layer:** Ensures AI is trained only on validated, structured information

**Open APIs:** Seamless integration with your systems—no rip-and-replace required



With Bloomfire, AI doesn't just generate content. **It governs, explains, and makes it usable.** That's the difference between automation and real intelligence.

## What Makes Us Different

We're not another folder, wiki, or intranet. We're **AI-powered knowledge orchestration** with enterprise-grade control and consumer-grade usability.

- ✓ SOC 2 Type II Certified
- ✓ Deployed in weeks with award-winning implementation services
- ✓ Backed by a highly rated customer success team that guides long-term adoption
- ✓ Trusted by leading teams in healthcare, finance, energy, manufacturing, and more
- ✓ Designed for scale with governance, search, and insight delivery at its core



Unlike legacy solutions that store content, Bloomfire activates and connects trusted knowledge at scale—governed, searchable, and embedded where work happens.